

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**THE PRODUCERS GUILD OF INDIA LIMITED (PGI)**

**and**

**THE PRODUCERS ALLIANCE FOR CINEMA AND TELEVISION (PACT)**

**of**

**THE UNITED KINGDOM**

**ON THE DEVELOPMENT OF THE INDEPENDENT FILM &  
TELEVISION CONTENT PRODUCTION SECTOR**

The Producers Guild of India Limited (hereinafter referred to as PGI) and the Producers Alliance for Cinema and Television (hereinafter referred to as Pact) of the United Kingdom - jointly referred to as "both sides"

Desiring to develop the independent Film, Television and New Media content production sector in India and the UK;

Have agreed to the following in this Memorandum of Understanding (hereinafter referred to as the "MOU");

**Paragraph 1**

Responsible for delivery co-objectives of the MOU is the under named:

Dawn McCarthy-Simpson, Director of International Development and Strategy and Siddharth Roy Kapur, President of PGI, will agree to deliver a four-year strategy as part of this MOU and the final proposed strategy will be agreed by both by the end of June 2018.

**Purpose**

The objective of the MOU is building a cooperative system to facilitate cooperation and mutual exchange in the Film, Television & New Media content industry within the laws legislated in India and the UK and through effective collaboration between both sides.



**Paragraph 2**  
**Areas of Cooperation**

Both sides have agreed to forge broad cooperative relationships and the scope and areas of cooperation are as following:

1. Both sides will share information essential for growth and development of independent production companies in India and the UK and for enhancement of rights of the companies.
2. Both sides will collaborate in the areas of co-development and co-productions, and mutually exchange a wide range of information, including published materials from both sides by using the production platform system.
3. Both sides will mutually cooperate for development of Film, Television & New Media production technologies and exchange of Film, Television & New Media content designed to nurture creative talent in the independent production sector.
4. Both sides will work together to encourage the visit of delegations from both sides and to maintain cooperative relations in international business.
5. Both sides will promote friendly relationship by considering the agreed items recognized as desirable for the objectives of the MOU.
6. Both sides will share best practices, market intelligence, reports and other associated statistics to further benefit each sides knowledge

**Paragraph 3**  
**Implementation**

In order to promote implementation of the MOU, both sides will work hard to expand opportunities for networking by, for example, inviting the other side to events in the broadcasting content industries held in India and the UK.

**Paragraph 4**  
**Entry into Effect and Duration**

This MOU will come into effect on the date of its signature and will remain in effect, unless otherwise decided by both sides.

This MOU agreement will be valid until 31<sup>st</sup> December 2022 and reviewed at internal yearly reviews.

**Paragraph 5  
Confidentiality**

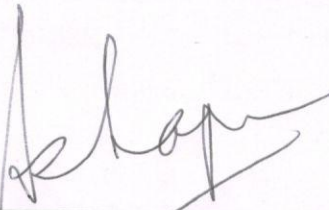
Both sides shall not provide nor disclose information acquired in the process of working on Paragraph 2 to third parties without consent of the other side. If necessary, both sides shall have mutual consultation prior to disclosure.

**Paragraph 6  
Miscellaneous Provisions**

Both sides will follow mutually agreed results in the event of any divergence of interpretation of each Paragraph of the MOU or items not stipulated in the MOU.

In order to execute the MOU in good faith, both sides sign the two copies of the agreement and shall each retain a copy.

**FOR THE PRODUCERS  
GUILD OF INDIA LIMITED**



**Siddharth Roy Kapur  
President  
Producers Guild of India Ltd**

**FOR THE PRODUCERS  
ALLIANCE FOR CINEMA  
AND TELEVISION**



**Dawn McCarthy-Simpson  
Director of International  
Development  
Pact**

Date : 6<sup>th</sup> February 2018

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